



What should I feed my dog?

When deciding what to feed your dog, there are a huge number of diets to choose from. How do you know which will suit your pet best, and how can you tell which ones are good quality and which ones are just well marketed?

No one diet will suit every pet - however some are far better quality than others. The aim of this leaflet is to give you a little more information, to help you understand what you are paying for in a better quality product.

What problems may arise when feeding a poor quality diet?

We see numerous problems related to poor diet. Your pet may present with one or many from the following list:

- Poor growth and development
- Weight gain and obesity
- Tartar on teeth and bad breath
- Stomach problems such as constipation or diarrhoea
- Dull or dry coat
- Itchy skin
- Behaviour problems such as hyperactivity
- Bladder stones and blockages



Why are Veterinary diets more expensive?

Per bag, a Veterinary diet will cost more than a generic brand. However, the quality of the ingredients, and the supplements included in them are far superior. Because of this, your dog will require smaller meals, and produce less waste. Therefore per meal, you may be shocked how little the difference is, and find that Veterinary diets actually represent surprisingly good value.

Here at Drove we stock Hill's pet food, a scientifically proven Veterinary Diet aimed at preventing the problems we commonly see when feeding a poor quality diet.

Why not ask us about Drove Pet Club to receive 10% off all food purchases?

Should I feed wet or dry food?

We recommend a largely dry biscuit diet, with plenty of access to fresh water. A well-made complete dry diet will have the correct balance of nutrients to provide everything your dog needs in each individual biscuit. Wet food is indicated in some circumstances, but generally is kept as a treat as this can contribute to tartar formation and dental disease.

What are the advantages of feeding a complete dry biscuit diet?

- Quantity easily and accurately measured
- Cheaper than wet food – lighter and less packaging.
- Stays fresher for longer
- Helps prevent tartar accumulation



How do I choose which diet to feed?

Hill's Pet Foods produce a full range of maintenance and prescription diets. The most commonly used diet at Drove is Hills Vet Essentials, which comes in the following formulations:



- **Puppy and Puppy Large Breed**
- **Adult and Adult Mini** (from 1-7 years)
- **Mature Adult and Mature Adult Mini** (over 7 years)

At your request, we can also order diets such as Royal Canin, Arden Grange, James Wellbeloved and Burns, making them available for collection the next day.

If you are interested in feeding your pet a diet not included here, please contact your local branch to discuss availability.

Call us now to put a bag aside for you to avoid disappointment!

What happens if my dog does not like Hills food?

To increase success, always introduce new food gradually. Hills diets come with a **palatability guarantee**. This means if your dog will not eat the new food, you are entitled to return the bag and receive a refund*. Our staff will be happy to advise you on other diets available to order and collect the next day.

What can I expect from a Veterinary Diet?

- High quality, responsibly sourced ingredients good enough for human consumption.
- Fixed recipe formulation, meaning ingredients do not change depending on which meat is cheapest that month.
- Nutrients balanced to help dogs feel fuller for longer, helping to prevent obesity and its associated problems.
- Added supplements such as omega-3 and 6 fatty acids to promote brain development, and maintain healthy skin, coat and joints.
- Mechanical and molecular actions on the teeth to prevent plaque and tartar.
- Help maintain a healthy urinary tract to reduce the risk of bladder stones.
- Palatability guarantee or your money back*.



*Please ask for terms and conditions.