



What should I feed my cat?

When deciding what to feed your cat, there are a huge number of diets to choose from. But, how do you know which will suit your pet best, and how can you tell which ones are good quality and which ones are just well marketed?

No one diet will suit every pet - however some are far better quality than others. The aim of this leaflet is to give you a little more information, to help you understand what you are paying for in a better quality product.

What problems may arise when feeding a poor quality diet?

We see a range of problems related to poor diets. Your pet may present with one or multiple ones from the following list:

- Poor growth and development
- Weight gain and obesity
- Tartar on teeth and bad breath
- Stomach problems such as constipation or diarrhoea
- Bladder stones and blockages
- Dull or dry coat
- Itchy skin



Why are Veterinary diets more expensive?

Per bag, a Veterinary diet will cost more than a generic brand. However, the quality of the ingredients, and the supplements included in them are far superior. Because of this, your cat will require smaller meals, and produce less waste. Therefore per meal, you may be shocked how little the difference is, and find that Veterinary diets actually represent surprisingly good value.

Here at Drove we stock Hills Pet Food. As the majority of cats are neutered, the diets are designed with this in mind. They aim to prevent the problems we commonly see when feeding a poor quality diet.

Why not ask us about Drove Pet Club to receive 10% off all food purchases?

Should I feed wet or dry food?

We recommend a largely dry biscuit diet, with plenty of access to fresh water. A well-made dry diet will have the correct balance of nutrients and salt to help prevent bladder stones forming, a common and serious problem we see when fed cheaper dry diets. Wet food is indicated in some circumstances, but generally is kept as a treat as this can contribute to formation of tartar which causes dental disease.

What are the advantages of feeding a dry biscuit diet?

- Quantity easily and accurately measured
- Cheaper than wet food – lighter and less packaging.
- Stays fresher for longer
- Helps prevent tartar accumulation



How do I choose which diet to feed?

Hills produce a full range of maintenance and prescription diets (such as for cats with kidney disease or dietary intolerance). Please ask us for information regarding specific formulations. The most commonly used diet is:

Hills Vet Essentials

- **Kitten** (up to neutering or 1 year)
- **Young adult** (from 1-6 years)
- **Mature adult** (over 7 years)



We can also order other brands including Royal Canin and Arden Grange, making them available for collection the following day.

Call us now to put a bag aside for you to avoid disappointment!

What happens if my cat does not like Hills pet food?

To increase success, always introduce new food gradually. Hill's diets come with a **palatability guarantee**. This means if your cat will not eat the food, you are entitled to return the bag and receive a refund*. Our staff will be happy to advise you on other diets available.



What can I expect from a Veterinary Diet?

- High quality, responsibly sourced ingredients good enough for human consumption.
- Fixed recipe formulation, meaning ingredients do not change depending on which meat is cheapest that month.
- Nutrients balanced to help cats feel fuller for longer, helping to prevent obesity and its associated problems such as diabetes and bladder stones.
- Added supplements such as omega-3 and 6 fatty acids to promote brain development, and maintain healthy skin, coat and joints.
- Mechanical and molecular actions on the teeth to prevent plaque and tartar.
- Help maintain a healthy urinary tract to reduce the risk of bladder stones.
- Palatability guarantee or your money back*.

*Please ask for terms and conditions.